

2013-14 Annual Report

Like all academic libraries, the Mardigian Library is embracing a new role as a campus hub for collaborative learning and integration of academic support services. It is quickly moving away from its traditional repository role. The transition in our collection from being paper focused to being electronic continues to accelerate. We are using new technologies to enhance services for our students and faculty, and we are re-imagining our physical space to provide a more dynamic, collaborative, and comfortable learning environment. This report highlights the activities we have undertaken in the past year to fulfill our mission and support Vision 2020 goals.

Library Conceptual Design



Everything has changed since the Mardigian Library was designed in the 1970's: the campus, students, teaching and learning, librarians and librarianship. This past year, Quinn Evans Architects and the independent consultancy firm, BrightSpot worked with the library to help define what it means to be a physical library in a digital age. Focus groups

and workshops were held with faculty, staff and students to hear ideas on how the library can develop creative, achievable plans for spaces, services, and people in support of the following vision:

The Mardigian Library will be an essential part of the UM-Dearborn experience; a gathering place for learners, a campus hub for academic success and inter-disciplinary collaboration, and a catalyst for integrated learning and community engagement.

Key initiatives and strategies were identified to guide the development of a conceptual design. They build upon the strengths of the existing building to meet the needs of UM-Dearborn students for decades to come. Highlights of the design include:

- More welcoming entrance to provide a more accessible connection to campus and the community
- Improved flow through the main floor and up to higher floors
- Wide variety of learning environments—classrooms, group study, collaboration zones, learning commons, quiet study, graduate study center
- Gallery, exhibition, and presentation space
- Flexible furnishings
- Completely upgraded technical and HVAC infrastructure, reducing energy profile

The Mardigian Library will be transformed into a 21st century Knowledge Center and a point of pride for campus. The Conceptual Design proposal will be presented to campus leaders in the Fall Semester.

Key Initiatives

Active study spaces

Upon completion of a major review of the bound scholarly journal collection, we no longer needed many of the shelves on the 2nd floor of the library. In July the un-needed shelves were removed and collections were shifted. New carpeting was installed and the existing furniture was rearranged in August. Students love the additional space, better access to electrical outlets, and views out to campus.



Group Study Rooms



Two former office spaces on the 2nd floor were transformed into the library's first group study rooms. Group study is an essential part of how students meet their course requirements, and students love having these rooms available.

Both rooms are furnished to support small groups of 6 to 10 and are equipped with whiteboards and big display screens where students can share and discuss their work. These rooms are available by reservation only to any UM-Dearborn student. The rooms just opened in August and are almost constantly in use.

Graduate Research Center

Increasing enrollment in graduate programs is a key strategy for UM-Dearborn. In support of this strategy, a new role and a new center were established in the library to support graduate studies. Dr. Robert Fraser, Associate Director for Graduate Studies, Research and Scholarly publishing spent the past year establishing a baseline for an



array of new library services focused on graduate studies. He is interacting with graduate students during their first on campus orientation, in their classes, and through individual and small group consultations. Dr. Fraser was embedded in a seven graduate courses including a dissertation support seminar with P.K. Mallick and EDA 725, EDK 850, and three times with EDK 810. He also served on a dissertation committee.

A key part of supporting graduate programs was the establishment of the Graduate Research Center on the 1st floor of the Mardigian Library. This cozy

environment is both welcoming and filled with cutting edge technology. Nearby computers provide access to software tools specific to graduate research.

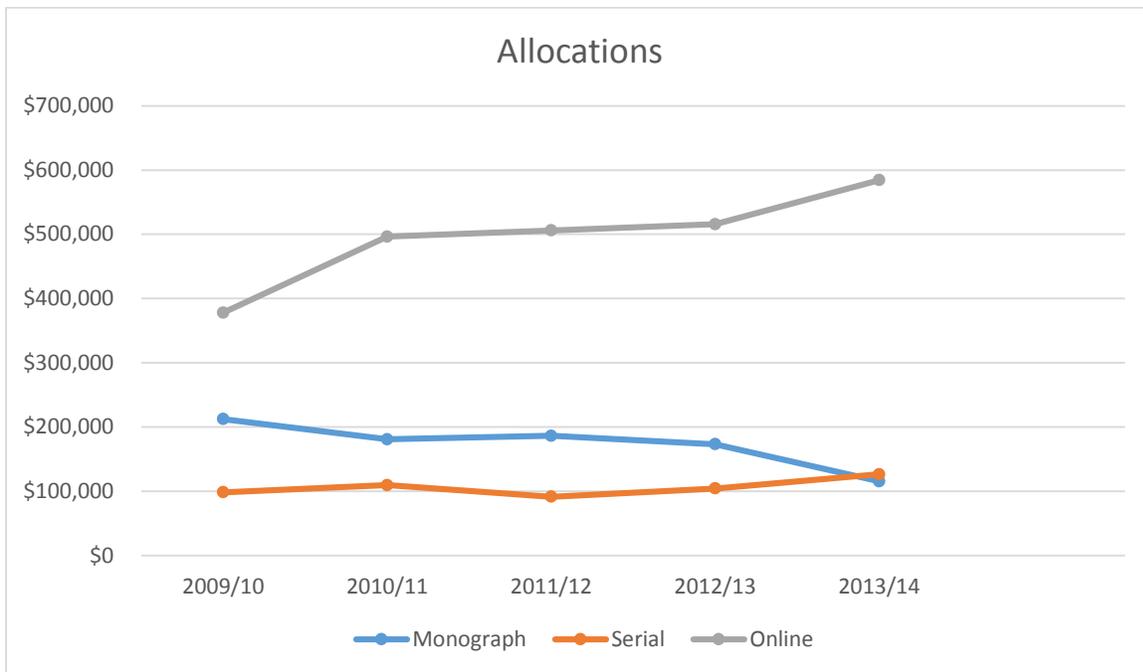
Collections

Periodical Collection Review and Retention Project

Many of the bound journals stored in the stacks on the second floor of the library are now available electronically. A project to review these journals was completed and a total of 68,097 bound journal volumes were withdrawn, over 93% of the bound periodical collection. This was a very detailed and labor intensive project that was accomplished through collaboration across all library departments.

Trends in Acquisitons

The trends in acquisitions of print and electronic materials are down or slowing. The downtrend of ordering and receiving physical items is not a surprise. We were down 12% in 2012/13 and 52% in 2013/14 so this downtrend is just a continuation of what has been happening. This year there was a 39% decrease in the monographs budget. The acquisition of e-books is starting to slow. In fiscal 2013/14, we added a net of 53,767 e-books. These trends will continue unless we receive a significant increase to the materials budget since the increasing cost of online databases and journals outpaces the increases to our materials budget.



Circulating Technology

Continuing our partnership with the HUB, binoculars were added to the equipment that is currently being housed in the library for checkout to support classroom learning activities. Chromebooks were also added to the technology available for checkout. Chromebooks are laptops that allow users access to the Google suite of productivity tools without having to install additional software. These laptop checkouts have proven very popular.

Events

Young Authors' Festival

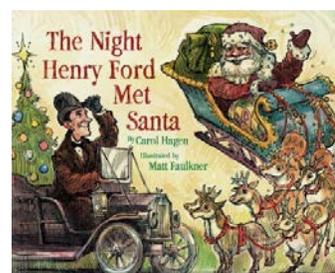
In November, the Mardigian Library hosted over 100 enthusiastic attendees at the Young Authors' Festival. The theme was "Henry's Dream: Young Authors Celebrate Henry Ford's 150th Birthday." The event was planned by the College of Education, Health, and Human Services (CEHHS) and the library.

Students from Prof. Danielle DeFauw's CEHHS "Literature for Children" class were highly involved with both the writing contest and festival. During the fall they visited local schools, reading books to the children and encouraging them to enter the contest. They read and judged all of the writing contest entries. At the festival, they led break-out sessions for the children, with activities to help the children develop their writing skills. Our students are preparing to become teachers, and Prof. De Fauw said that for many of them, it was the first time they had managed an actual classroom, led sessions for students, or talked to parents. "It was definitely a richer experience for my students. They learned so much from their engagement with the children before and during the festival. Our course content was significantly improved because of the festival. My students are even more excited about becoming teachers."

Special presenters were Carol Hagen and Matt Faulkner, author and illustrator, respectively, of the children's book *The Night Henry Ford Met Santa*. Carol, a graduate from the College of Arts, Sciences, and Letters, spoke about the obstacles she overcame in writing and publishing the book. Matt spoke about illustrating Carol's book, and also read *The Monster Who Ate My Peas*, a book he illustrated for another author.

A writing contest for children in grades four through six was held. Thinking of Henry Ford's dream of manufacturing a car, entrants were asked to write about their own dreams for the future. We received over 200 entries! Winners from each grade were selected plus one grand prize winner. Winning entries were submitted to the Michigan Reading Association's *Kaleidoscope* magazine to be considered for publication.

This event was such a resounding success that the 2014 Festival has been scheduled and planning is well underway.



Dearborn Big Read

The Mardigian Library is excited to be partnering with the Dearborn Public Library (DPL), The Henry Ford, Dearborn Public Schools, and others on The Big Read Dearborn. The Big Read is a National Endowment for the Arts program to encourage reading for pleasure and promote the importance of literature in culture. Only 77 organizations received a grant to host the Big Read in their community.



The Big Read Dearborn focused on Jack London's classic tale "Call of the Wild." The festivities run March through May, beginning with the kick-off event at The Henry Ford. Activities in the following months include movies, book discussions, a photo contest, and more. Dual language English/Arabic copies of "The Call of the Wild" will be available, and the book will also be published in tabloid form.

Dr. Lawrence Berkove lectured on "Darwinian Issues in "The Call of the Wild"" on Tuesday, March 18. An internationally recognized scholar and authority on Jack London, Dr. Berkove is professor emeritus of English language and literature from UM-Dearborn. [I also have a picture of Prof Berkove if you can fit it]

The Read, Eat, and Discuss (R.E.A.D.) campus/community book group on campus held an extra meeting on Wednesday, April 9 from noon until 1:00 p.m. to discuss "The Call of the Wild." Dr. Berkove attended, adding his wealth of knowledge about Jack London and the time period to the discussion.

Higgs and Bolling: Two Colleagues Share Memories of 50 Years at UM-Dearborn



On Tuesday, October 8, the Mardigian Library was proud to host two former Professors Emeriti, Elton Higgs and Fred Bolling. Professors Higgs and Bolling returned to campus to discuss their collaborative work chronicling the second 25 years of the University of Michigan-Dearborn, *The Gift Matured*. The second of two volumes, the publication of *The Gift Matured* and Prof. Higg's earlier work, *The Gift Renewed*, help celebrate the 50 year history of our campus.

The Gift Matured is as much about remembrances as it is about history, as both authors pointed out at the beginning of their discussion. The chapter "Out of the Shadows" is a particular point of pride for both Elton and Fred. It presents reflections from a variety of the support service personnel across campus, functions described as "absolutely essential" in the preface to the text. Also included in the book are reflections from the Deans of all four academic units, as well as a forward by Chancellor David Little.

Several colleagues from across campus showed up to share experiences, stories, and learn about the history of the campus from two very popular authors and scholars.

Many staff and faculty members shared their own memories of the early days of the campus. The discussion was lively and informative and a great way to conclude the 50 year anniversary celebrations on campus.

New Faces

Melissa Adkins This Winter Semester we welcomed Melissa Adkins to the Circulation Department as our Evening Supervisor. Melissa is a UM-Dearborn CASL graduate ('12), who is currently pursuing a Masters of Library and Information Science (MLIS) degree at Wayne State University. Melissa has several years of experience in customer service and K-12 education.



Nadine Anderson Nadine brings her experience in academic and K-12 libraries and classrooms, both in Canada and abroad. Most recently, she was at McGill University as a Research Assistant for the Department of Educational and Counseling Psychology. Nadine is serving as our Behavioral Sciences librarian providing instruction and working with faculty to develop information literacy outcomes. In addition to her M.L.I.S. (McGill University), she has a M.Ed. in Educational Psychology (McGill University) and B.A. in Psychology (University of Alberta).

Joel Scheuher Before arriving at the University of Michigan–Dearborn, Joel worked over 15 years in the automotive industry as an analyst and corporate librarian, including the management of the General Motors global library. He is active with the Michigan Chapter of the Special Libraries Association, previously holding numerous offices including President. Since arriving here, Joel has served as our Business Librarian providing instruction and working with faculty to develop information literacy outcomes. Joel holds an M.I.L.S. (University of Michigan), an M.B.A. (Wayne State University), and a B.B.A. in accounting (University of Michigan).



Yu'e Zhang Yu'e Zhang (M.L.I.S., B.Sc.), is our Visiting Librarian and a specialist in Engineering and Computer Science librarianship. Zhang comes to us from the University of Electronic Science and Technology Library in China, where she is the Director of the Subject Service department. Zhang's work goals for her year here are to learn how the Mardigian Library manages its collections and delivers library services to its clients, especially in using advanced information technologies. She's looking forward to practicing and improving her English and learning more about American culture while she's here. Zhang also has exciting travel plans to visit a number of cities, universities and national parks.

Transitions

Campus Media Services

Campus Media Services (CMS) and engineer, Greg Taylor became part of Journalism and Screen Studies (JASS) within the College of Arts, Science, and Letters (CASL). This move provides a unique opportunity to develop a new cutting edge studio experience for the campus and ensure that JASS students have expanded hands-on opportunities with CMS projects.



Voice/Vision Holocaust Survivor Archive



While the Voice/Vision Holocaust Survivor Archive will remain an important special collection of the Mardigian Library, Dr. Jamie Wraight and the administration of the archive moved this past year to CASL. Now embedded in the Social Sciences Department, Voice/Vision will be more closely integrated into the curriculum of CASL.

Berkowitz Gallery

Upon the retirement of Joseph Marks after 36 years at the university, the Berkowitz Gallery, the gallery was moved organizationally to become a department within the library. We are very excited about this development since the Gallery and Library have partnered on numerous exhibitions and events. In addition to the Gallery becoming one of our premiere departments and collections, we believe this collaboration will even more closely link the Gallery with faculty research and student learning. A search is underway for a new curator.



Staff

Adkins, Melissa Circulation Desk Assistant 7 months of service	Flannery, Susan Administrative Specialist 10 years of Service	Rutkowski, Patty Head, Serials 33 years of service	
Ammons, Tim Exhibit Display Coordinator 1 year of service	Fraser, Bob Associate Director 20 years of service	Scherger, Jon Head, Circulation 6 years of service	
Anderson, Nadine Behavioral Sci. Librarian 1 year of service	Houston, Marissa Circulation Desk Assistant 2 months of service	Scheuher, Joel Business Librarian 1 year of service	
Armatis, Patrick System Administrator 27 years of Service	Kriigel, Barbara Associate Director 25 years of service	Seewald, Joel Science & Engineering Librarian 13 years of service	
Bolek, Barbara Catalog Librarian 12 years of service	Logan, Elaine Director 3 years of service	Smith, Lavada Interlibrary Loan Librarian 14 years of service	
Brooks, Carla Head, Lib. Research Center 27 years of service	Morgan, Karen Resource Librarian 23 years of service	Sparks, Chelsea Assistant Coordinator 3 years of service	
Burt, Linda Head, Acquisitions 25 years of service	Nevels, Cheryl Reserves Coordinator 31 years of service	Starosta, Judi Circulation Stacks Coordinator 19 years of service	
Daniel Walkuski, Julia Head, Systems 5 years of Service	Orblych, Teague Research Educational Coordinator 13 years of service	Taylor, Beth Head, Technical Services 22 years of service	

Retirements

Three key staff members retired in the past year taking with them a combined 68 years of knowledge and experience.

- Diane Leach retired after 42 years of service
- Debbie Drazek retired after 14 years of service
- Fu Yuan Schuttringer retired after 12 years of service

Student Assistants

Forty-one students were employed in all areas of the library during the fiscal year. They are critical to our success.

Student Assistant Scholarship

The Mardigian Library is proud to announce the winner of the 2014-15 Library Student Assistant Scholarship. This year's winner, Angelina Camilleri, was selected by our scholarship search committee because she represents everything of which we are



most proud in our student assistants: hard work, dedication, and academic curiosity.

As a dual major in Art History and Anthropology, Angelina is excited about her academic future. Art history is her favorite subject because "...art is a fascinating way to capture people in culture." This coming summer, Angelina hopes to attend an anthropology field school in Malta. After graduation from UM-Dearborn, Angelina plans to apply

to graduate programs in Museum Studies. Her dream is to become a Ph.D. scholar in Art History and work in a gallery or museum.

"The Student Assistant Scholarship makes such a difference to me," Angelina explains. "It allows me to worry less about purchasing textbooks and meeting payment deadlines. With this extra funding, I am able to set aside some extra money to put toward the anthropology field school I plan on attending next summer."

Looking Ahead: Planned Initiatives for 2014-15

Library Conceptual Design Projects: Key concepts from the Mardigian Library Conceptual Design proposal will translate into some important changes in 2014-15. A project proposal has been submitted to transform the computer lab into a model classroom where faculty will experiment with the latest instructional technologies and pedagogical trends. The computers from the lab will be distributed throughout the building and a pilot learning commons will be created on the 2nd floor.

Information Literacy Course: The Mardigian Library is planning to offer a one-credit online course titled, *Library Research Skills (LIBS 320)* in Winter 2015. Working in collaboration with CASL, the librarians are developing an a course where students will learn about basic library research skills, including understanding an assigned topic, navigating library databases for journals articles and other e-resources, locating materials through the library catalog, and how to avoid plagiarism.

Collection Development: A new collection development group will begin in the fall. The one crucial project for the group is to review our current materials budget and allocations and determine if the current allocations formula meets our needs, how much we allocate by format (e-resources, print, and media), etc. The group will also review e-resource subscription and journal subscriptions (all formats) on a regular basis. A new gifts policy is under development. Another project will be the Michigan Print Initiative

Single-Service Point: The Circulation Department and the Library Research Center (LRC) will establish a single service point for interaction with library users. The goal is to resolve the majority of low-level issues at the main desk, thereby reducing the need to refer customers to another service point. The objectives for the first year of this project are to move the student assistants from the LRC to the main desk, cross-train these employees with the circulation staff, and create a knowledge base of frequently asked questions. Additional synergies are expected to be realized, further enhancing the overall customer experience.

Gallery Strategy: Fully integrating the Berkowitz Gallery as a department in the library will be a top priority for us this year. We hope to have a new curator on board by January 2015.

Moving from Website to Digital Branch: This year was spent concentrating on developing possible new information architectures for the site. This new architecture will be validated as we begin working with Yankee Ingenuity on a round of usability testing and site development. We were approached by Everyl Yankee to work with her on the revision and course creation of her publication Web Site Design With The Patron In Mind. We will be one of the case studies discussed in the new revision and course. We also begin a content audit of the site's pages to determine whether text needed to change or another delivery method for certain information should be developed.